



European Union
European Regional
Development Fund



Establishment and Modernization of existing Very Small, Small and Medium Sized Manufacture and Tourism Enterprises

The enterprise MATZIANOU E. & SIA O.E., which is headquartered in the Region of Central Macedonia, was co-financed by the European Regional Development Fund (ERDF) of the European Union for the implementation of its project under the

Action «Establishment and Modernization of existing Very Small, Small and Medium Sized Manufacture and Tourism Enterprises» under the framework of the Operational Program «Central Macedonia» 2014-2020.

The action aims to assist small and medium-sized enterprises in implementing investment projects to increase competitiveness and in extension to improve their position in the domestic and international market.

investment's total budget is 228.269,90 € out of which 102.721,45 € is public expenditure. The Action is co-financed by Greece and the European Union - European Regional Development Fund.

The business plan approved for financing and implemented includes investments in the following categories:

- ✓ Buildings, facilities and environment
- ✓ Machinery – Equipment
- ✓ Software
- ✓ Certification of Products - Services – Processes

Through participation in the Action, the business achieved:

- ✓ Improving its competitiveness
- ✓ Increasing its profitability
- ✓ Strengthening extroversion
- ✓ Market expansion by adding new products & services
- ✓ Ensuring the highest quality products & services
- ✓ Increasing productivity & improving operational processes
- ✓ Enhancing entrepreneurship



REGION OF CENTRAL MACEDONIA
MANAGING AUTHORITY
O.P. Region of Central Macedonia

